

# **Air National Guard supplement to the 2009 Air Force Media Contest (special print categories)**

## **I. Background**

Since many Air National Guard units still produce print publications (newsletters, magazines, etc.) the 2009 National Guard Media Contest will still judge them. The top three publications in the categories Metro-Format Newspaper, Tabloid-Format Newspaper, Magazine-Format Newspaper and Newsletter-Format Newspaper will be picked and awarded plaques and certificates. Be aware that the Air Force Media Contest doesn't recognize these categories (since 2007), and winners at the Guard level will not be forwarded to higher-level competitions.

## **II. Eligibility**

A. Military units, personnel and civilian employees (including DOD contractors) of Air Force newspapers published under Department of Defense Instruction 5120.4 and Air Force Instruction 35-101 are eligible.

B. Entries for competition year 2009 must have been produced between Jan. 1 and Dec. 31, 2009.

C. The following products are not eligible: civilian enterprise guides and directories; yearbooks; cruise books; publications and productions funded by non-appropriated funds; and commercially produced, contracted and mixed productions (for example, those produced partly in-house and partly by commercial contractor producers).

## **III. Entries**

A. Entries must be authorized products prepared for internal information purposes and produced, published during the current program year.

B. All entries must contribute to Air Force internal information objectives and meet the highest standards of production, execution, and professional excellence. Products should convey information that helps DOD personnel and families succeed in their jobs and missions.

C. Each entry must be accompanied by a completed official entry form.

## **IV. Categories**

**-Metro-Format Newspaper.**

- Tabloid-Format Newspaper.**
- Magazine-Format Newspaper.**
- Newsletter-Format Newspaper.**

Note: This category ends at the National Guard level.

Specifications:

Submit (2) PDF version of each issue. One issue must be the issue dated March 10, 2009. If no issue was published on that date, enter the issue published immediately prior to that date. Monthly or bi-monthly publications will submit the March issue. The second issue may be any issue published during the program year.

- These categories must be entered as a unit entry.
- Judges will not consider non-editorial differences in products, such as full-color printing, paper stock weight, etc.

### **-Special Achievement in Print Media**

This is an open category for information products such as internal information pamphlets, special anniversary editions, commemoration issues, welcome issues, etc.

Note: This category ends at the National Guard level.

Specifications:

Entry packet will include a letter explaining the intent of the product signed by the PAO.

- Send an electronic version of each product entry in PDF format.
- Publication entries must be published under Air Force public affairs guidance.
- Civilian enterprise post guides are not eligible to compete in this category.